

NEWPRODUCTS

Aloe All Over

VISTA, CA—Eufora International has released its Aloetherapy Soothing Hair-Body Cleanse (\$24.50, 8.45-fl.-oz.). The combination of aloe stem cells from certified organic aloe and innovative plant and flower technologies found in water lily and oat delivers the perfect balance to soothe and replenish sensitive scalp and skin. Aloe and aloe stem cells combine polysaccharides to stimulate skin repair and growth, glycoproteins for pain relief and inflammation, and vitamins, minerals, enzymes, amino acids, anti-microbial and beneficial sugars found in aloe to help moisturize and protect skin. Water lily provides instant hydration, reduces the “stinging” sensation that can cause redness, pain and discomfort and vitamin C to fight against free radicals. Oat is known to soothe and relieve dry skin, and contains hair-loving B-vitamins to act like a humectant. It also includes tri-sugar blend to moisture deep into the hair shaft, and strengthens and protects hair fibers against future moisture loss. In addition, it contains no artificial colorants,



Power With Powder

DANA POINT, CA—Älsa is new to the energy drink market, delivering a healthy, steady lift with bonus benefits of mental energy Cognizin citicoline. Unlike common energy drinks, it does not have a jolt or crash effect. It easily integrates from consumer’s daily routines, specifically twice a day for maximum benefits, and comes in a single-dose powder packet meant to dissolve instantly in 16-oz. of water. It is available in three all-natural flavors—dragon fruit, pomegranate blueberry and three citrus. In addition, it is sweetened with fructose and stevia extract and has no artificial flavors, colors or preservatives. Also, it is vegan, gluten free and has 30 calories in every serving (MSRP \$48.50, 24-stick pack). For more information, call 844-GET-ALSA (438-2572) or visit www.alsaenergy.com.



E Natural Cream

SANDY, TX—A.C. Grace Company produced its newly enhanced formulation UNIQUE E Natural Moisturizing Cream, anti-aging antioxidant treatment, formulated using all-natural ingredients, including mixed tocopherols, tocotrienols and vitamin A and D. The combination comes excellent skin moisturizing with long anti-aging and wellness benefits. It provides enhanced skin penetration and extended time release for lasting moisturizing effects to keep the skin soft, supple and smooth all day. Also, it is intensive night cream, while its texture is light during the day and underneath makeup (z. tube). For more information, call (903) 636-4368 or visit

www.vitaminretailer.com
Vitamin Retailer
 THE DIETARY SUPPLEMENT INDUSTRY LEADING MAGAZINE
 A VRM Media Publication June 2015

Honoring the Industry's Best-Selling Products!

Also Inside:
 Enzymes
 Natural Energy
 Liver Support

The
 by Gordon
 great way to
 feet, and
 tMate
 ng Gel, which
 il, a natural
 al, vitamin E,
 ingredients
 iff to make



ooth and silky. It is a complete foot-care
 g, soothing, stimulating and massaging
 g to bend over and do it yourself—per-
 g feet. In addition, it contains no artifi-
 dyes or fragrances. The suggested retail

on, call (323) 952-4274 or visit