Älsa Energy widens reach through new partnerships with ProHealth.com and Amazon.com

DANA POINT, Calif. – Dec. 14, 2015 – Älsa, a new focus + energy drink mix that provides a steady lift without the crash, can now be purchased on Amazon.com, the world's largest retailer, and ProHealth.com, a Carpinteria, California-based website dedicated to topics like Myalgic Encephalomyelitis/Chronic Fatigue Syndrome, Fibromyalgia and Lyme Disease. Introduced earlier this year, Älsa is making a name for itself in the market with its blend of Cognizin® citicoline, which is clinically proven to provide enhanced focus and memory function; and PURENERGY®, a patented ingredient that combines caffeine and pTeroPure® pterostilbene for sustained energy.

Älsa, which comes in the form of a single-dose flavored powder also contains 14 essential vitamins and minerals—like Vitamins C, B6, and B12—and amino acids L-Carnitine and Taurine, and is rich in electrolytes. For those with dietary restrictions, it is gluten-free, vegan-friendly and is naturally sweetened with stevia extract and fructose. The product retails for $39.50 for a 24-stick pack and is available in three natural flavors: Dragon Fruit, Pomegranate Blueberry and Three Citrus. Älsa can be used by simply dissolving one packet of powder into 16 oz. of water, blending into a healthy smoothie, mixing into yogurt, or adding into a flavorful recipe of choice.
In October, Älsa announced they are also being carried in 16 Akin’s and Chamberlin’s Natural Food Markets throughout the country, including Oklahoma City; Orlando, Florida; and Omaha, Nebraska.

Retailing at $39.50 for a 24-stick pack or $14.95 for a nine-stick assortment pack, Älsa is available online at AlsaEnergy.com, ProHealth.com and Amazon.com, and in-store at 16 Akin’s and Chamberlin’s Natural Food Markets throughout the country. For more information, visit www.AlsaEnergy.com or connect with Älsa on Facebook, Twitter, Instagram or Pinterest.

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