

# Älsa™

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## Älsa Energy widens reach through new partnerships with ProHealth.com and Amazon.com

DANA POINT, Calif. – Dec. 14, 2015 – [Älsa](#), a new focus + energy drink mix that provides a steady lift without the crash, can now be purchased on [Amazon.com](#), the world's largest retailer, and [ProHealth.com](#), a Carpinteria, California-based website dedicated to topics like Myalgic Encephalomyelitis/Chronic Fatigue Syndrome, Fibromyalgia and Lyme Disease. Introduced earlier this year, Älsa is making a name for itself in the market with its blend of Cognizin® citicoline, which is clinically proven to provide enhanced focus and memory function; and PUREENERGY®, a patented ingredient that combines caffeine and pTeroPure® pterostilbene for sustained energy.

Älsa, which comes in the form of a single-dose flavored powder also contains 14 essential vitamins and minerals—like Vitamins C, B6, and B12—and amino acids L-Carnitine and Taurine, and is rich in electrolytes. For those with dietary restrictions, it is gluten-free, vegan-friendly and is naturally sweetened with stevia extract and fructose. The product retails for \$39.50 for a 24-stick pack and is available in three natural flavors: Dragon Fruit, Pomegranate Blueberry and Three Citrus. Älsa can be used by simply dissolving one packet of powder into 16 oz. of water, blending into a healthy smoothie, mixing into yogurt, or adding into a flavorful recipe of choice.

In October, Älsa announced they are also being carried in 16 Akin's and Chamberlin's Natural Food Markets throughout the country, including Oklahoma City; Orlando, Florida; and Omaha, Nebraska.

Retailing at \$39.50 for a 24-stick pack or \$14.95 for a nine-stick assortment pack, Älsa is available online at [AlsaEnergy.com](http://AlsaEnergy.com), [ProHealth.com](http://ProHealth.com) and [Amazon.com](http://Amazon.com), and in-store at 16 [Akin's](#) and [Chamberlin's](#) Natural Food Markets throughout the country. For more information, visit [www.AlsaEnergy.com](http://www.AlsaEnergy.com) or connect with Älsa on [Facebook](#), [Twitter](#), [Instagram](#) or [Pinterest](#).

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